Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

DEPARTMENT OF TRAINING AND PLACEMENT CELL

WhiteHat Jr
{ Live Online Coding for Kids }

Dear Students,

Greetings from Placement Cell!

We are happy to inform you that the **M/s. Whitehat Jr.** will conduct a Campus drive for the 2021 batch (**Female Candidates Only**). This is a great opportunity offered to you.

All the students are registered in the below mentioned link.

LINK https://join.whitehatjr.com/register?utm_source=BIHERUni&utm_medium=Direct&utm_campaign=BIHERUni_Sep20

Eligibility Criteria : Female Candidates Only, Good Command Over English, Any IT/ NON IT Graduates, Engineering Diploma & Degree, MBA, Post Graduates - 2021 batch [Except B.com & BA] everyone can apply. No Cut Off Percentage Required.

Company Profile:

Whitehat Jr. is looking to onboard interested candidates from our esteemed institution to be a part of our valuable Educator team. The candidates would be a crucial part of a global, emerging education market and would be responsible for teaching and mentoring the students enrolled on our platform remotely from the comforts of their home at their own convenient time. Currently, we are looking at

onboarding about 10000+ Teachers on our platform to cater to the global ed-tech industry.

The current pool of candidates that work with us shows a potential and earning capacity between INR 50,000/- to Rs.100,000/- every month with a commitment of time starting from just 30 hours a week.

We are already in discussion with other institutes like Amity, LPU to help provide students the opportunity to be self-employed and independent in the present COVID - 19 situation and wanted to understand from you on how can we partner together to place your current year IT/NON IT, BSC, MSC, BCA, MCA, MBA, ENGINEERING and all other Streams (Except B.Com & BA students) and previous alumnis in this role.

Final Year Students from 2020-21 batch and for others as well who are interested to join WhitehatJr as a Part time Opportunity are expected to work for 20+ Hours in a week. (With an Attractive pay package depending on the Interview)

Also for people Who are Working Professionals can apply for a part time opportunity.

Permanent Work From Home Opportunity.

NOTE: STUDENTS WHO WERE ALL ENROLLED IN THE ABOVE KINDLY REGISTER IN THIS LINK FOR PLACEMENT RECORD

https://forms.gle/FVqeiY2yFJLBdgSG8

All the Female Candidates make use of this wonderful opportunity.

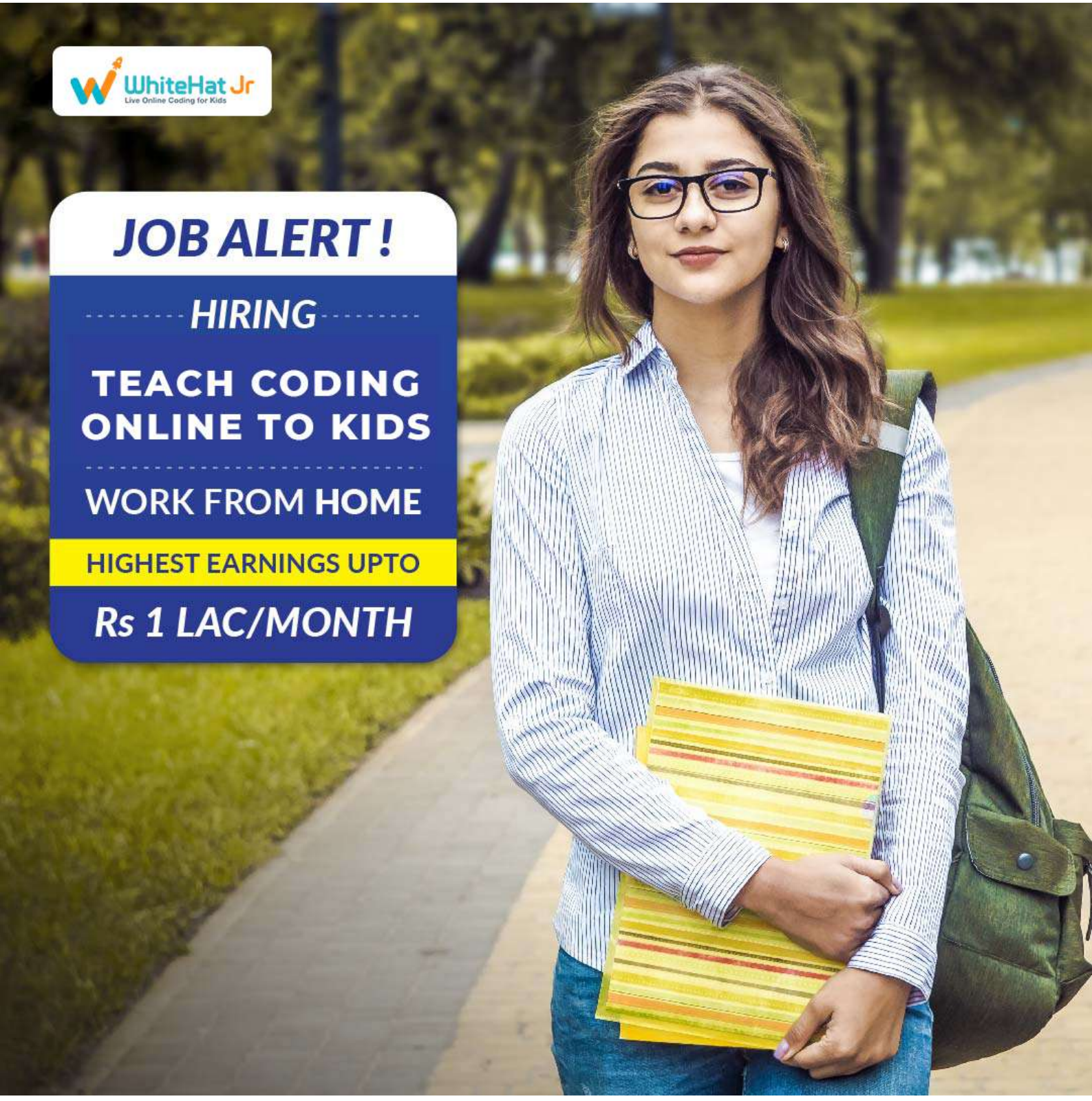
EARN MORE THAN IIT & IIM GRADUATES

TEACH CODING ONLINE TO KIDS

WORK FROM HOME

HIGHEST EARNINGS UPTO Rs 1 LAC/MONTH

WhiteHat Jr
Live Online Coding for Kids


WhiteHat Jr
Live Online Coding for Kids
JOB ALERT !
HIRING
TEACH CODING ONLINE TO KIDS
WORK FROM HOME
HIGHEST EARNINGS UPTO
Rs 1 LAC/MONTH

WhiteHat Jr
Live Online Coding for Kids
Live 1:1 Online Coding Classes for Kids in Grade 1-12
Your kid could be on the next flight to Silicon Valley, USA!
EARN MORE THAN IIT & IIM FRESHERS
TEACH CODING ONLINE TO KIDS
WORK FROM HOME
HIGHEST EARNINGS UPTO Rs 1 LAC/MONTH

Earn additional income of 1 Lac/month..
Join us as an Online Coding Teacher
Teach kids. Work from home
Take a break and teach kids for fun.
WhiteHat Jr
Live Online Coding for Kids

Job description

Whitehat Jr. is looking to onboard women who want to try teaching as a full time/part-time career. Anyone who is interested to be a part of our talented Educator Force aimed at educating and teaching basic Code language to kids between the ages of 6-15 years old, enrolled on our platform.

Who we are -

Whitehat Jr. is an 18-Month-Old Company founded in Nov' 18 by Ex-Discovery India CEO, Karan Bajaj. The founder is highly reputed with a blue-chip pedigree and a history of successful exits. WhiteHat Jr makes kids creators in the new world with the first structured coding curriculum in the world from early childhood.

- B2C Model only~ Live 1:1 Online Tutoring
- Very strong Trajectory: 4 Mn $ ARR; ~10000 Paid Students; 500+ Tutors; All metrics growing 30-50% MOM
- World's 1st Coding + Space Technology Curriculum for Grade 1-9, structured into 5 Levels: KG2/Grade 1; Grade 2/3; Grade 4-6; Grade 7-9. Kids as young as 6 create industry-grade apps downloaded by thousands on play stores
- Launched globally (USA, Canada, Australia and more) & Grade 10-12 + College Curriculum in Feb 2020: 1st live 1:1 Online Advanced AI/Python Curriculum in the world

What we need -

- Loves the idea of teaching kids.
- Education in B.Tech,BCA,BSc IT, M.Tech MCA,MSc IT or any engineering field
- A Laptop/Computer with Broadband connection.
- Good command over English to communicate with global students.
- Available for at least 30+ hours every week at your convenience.
- Immediate Joining.
- Freshers are encouraged to apply.
- No coding experience/knowledge required

What we have to offer -

- Be a part of the fast-growing Global EdTech Company.
- Flexible work hours, work from home. (Part-time/ Full time)
- Highest entry salary in the industry starting from INR 50,000/- up to 100,000/- per month*
- Get trained by top Indian educators (IIT, IIM alumni)
- Get Google-alumni Early Childhood Coding Expert certification.
- A growth path unlike any other, work with ex-Google, Amazon employees
- Fun-filled teaching and learning experience with enthusiastic kids
- COVID -19 immune industry

*Based on the number of classes you complete and the curriculum, market, and shift you choose (Day or night)

WhiteHat Jr
{ Live Online Coding for Kids }

WhiteHat Jr Introduction

About Whitehat Jr

WhiteHat Jr makes kids **creators in the new world** with the f**irst structured coding curriculum** in the world from early childhood and also **empowering women in our society** to be independent and self-reliant

- B2C Model only~ Live 1:1 Online Tutoring
- World's 1st Coding + Space Technology Curriculum for Grade 1-9
- Kids as young as 6 create industry-grade apps downloaded by thousands on play stores
- Launched globally (USA, Canada, Australia and more)
- 1st live 1:1 Online Advanced AI/Python Curriculum in the world

Extremely Strong, Committed Management Team: Ex IIT/Blue Chip

Karan Bajaj

(CEO, Founder)

- Ex - Discovery India CEO, bestselling novelist
- Selected Top 40 Under 40 (Fortune US; Ad Age US); Top 35 Under 35 (India Today)
- Education: BIT, IIM

Pranab Dash

(CTO)

- Lead Technology Team at various startups and created scalable systems.
- 20+ Years Technology Experience
- Education: NIT Warangal, B Tech

Ankur Nyati

(COO)

- Ex - Head of Operations at Ola UK
- 15 years of business management experience
- IIT Delhi, IIM Bangalore

Rahul Dagariya

(VP, Operations)

- Director, Oyo Rooms. Management Consultant, Top Tier
- Education: IIT BHU, B Tech

Pratik Vimal

(VP, Product)

- Senior Product Manager, Amazon; Head, Product Tapza
- Education: IIT Kanpur, B Tech + M Tech

Harshal Hinger

(VP, Global supply)

- A veteran in setting and scaling businesses
- IIT Delhi , IIM Calcutta

Vision: Enabling a Generation to **Create versus Consume**

TECH CREATORS TODAY

1ST Anti Bullying App

Mae Mae, 9 Years

Sign Language App

Hiranya Rajani, 7 Years

1st Eye Testing App

Garvit Sood, 8 Years

WhiteHat Jr SILICON VALLEY MENTORSHIP

WhiteHat Jr 15 UNDER 15 FELLOWSHIP

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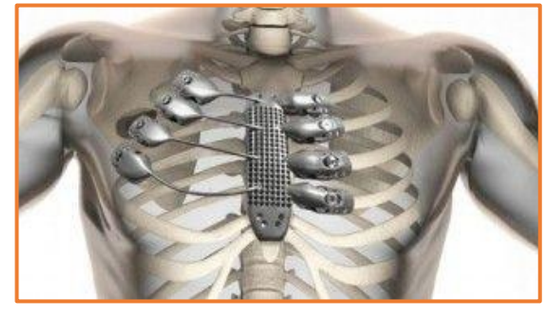
FRONTIER LEADERS TOMORROW

SPACE TECH: MAN'S EXPLORATION IN SPACE

LIFE TECH: EXTENDING HUMAN LIFE



CONVERGENT TECH

3-Pronged **Rapid Category Creation** Strategy:

Kid Delight, Parent Value, Teacher Excellence

Inspiring a generation to
CREATE VS. CONSUME

"Wow" Kid-Delight Curriculum

Project Based Learning with Daily Output Focus

- Interactive Game Design
- Play Store App Creation
- Space Tech Simulations

"Big & Obvious" Parent Value

Dramatic, Urgent Category Creation

Top 99^{h} Percent Teacher

"Non-Coder to Coder"
Innovation~5x Funnel Expansion

100	Online Applicants
20	Phone Qualification
7	Demo 1
3	Demo 2
2	Demo 3
1	Conversion Training

Rigorous Recruiting

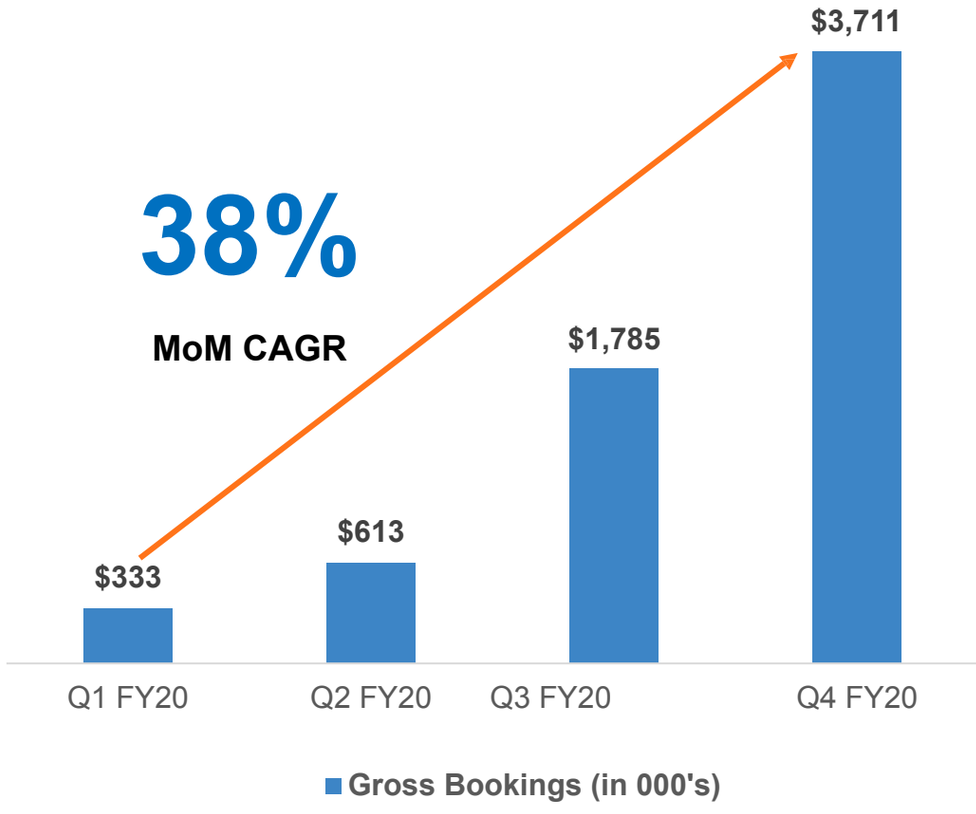
- World-Class LMS
- Deep Mentorship
- Thriving Community

World Class Training

Deep Tech Enabled Foundation: India's Largest Tech-Enabled Live Operation

In 15 months, **WhiteHat Jr has grown to ~$25MM Annualized Bookings;** growing exponentially MoM with all metrics exceeding plan significantly

Unprecedented MoM Growth with no seasonality



*Assuming $1=₹74; Amount includes GST

All metrics exceeding plan significantly

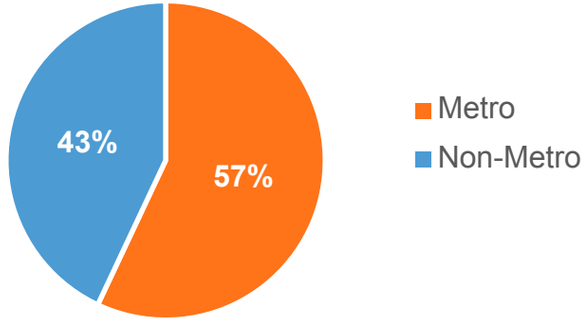
	Plan	Actual (From March MIS)	Index (Actual vs Plan)
Gross Bookings ($)	$0.7M	$1.9M	**2.7x**
Total Students (#)	9,753	11,922	**1.2x**
Total Teachers (#)	650	935	**1.4x**
1st Time ARPU	$192	$420	**2.2x**
Upgrade & Renewal (%)	50%	74%	**+24pp**
NPS	50	68	**+18**
LTV: CAC	3:1	4.8:1	**1.6x**
Operating Cash Flow	- $0.5Mn	+$0.3Mn	**+$0.8Mn**

15 Months Time for Operational Cash Flow Breakeven

Massive **Category Tailwinds** leading to unprecedented broad-based appeal

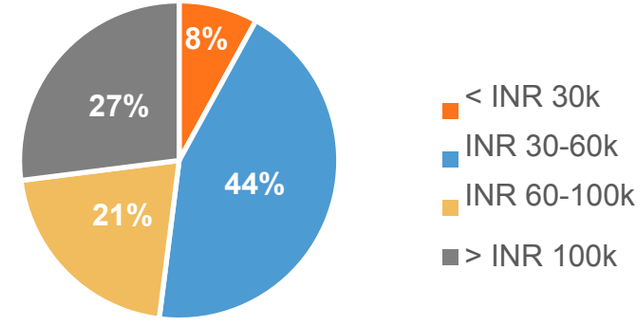
Appeal across India Metro & Non-Metro

~43% Customers from India Non-Metro (H2 2019)



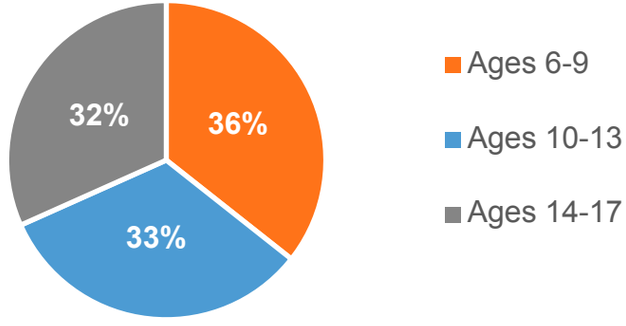
Appeal across Income Segments

>70%+ Customers pay < INR 100,000 in Annual School Fees



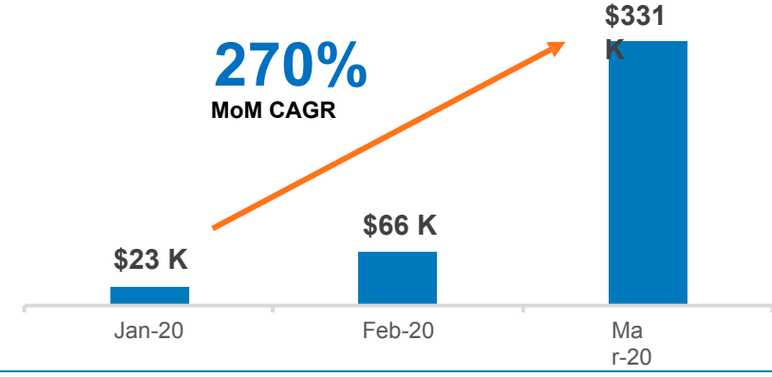
Appeal across Age Groups

Salience across Age Groups



Appeal across Geographies

US Bookings: Blockbuster start with **8.2x** LTV:CAC Ratio



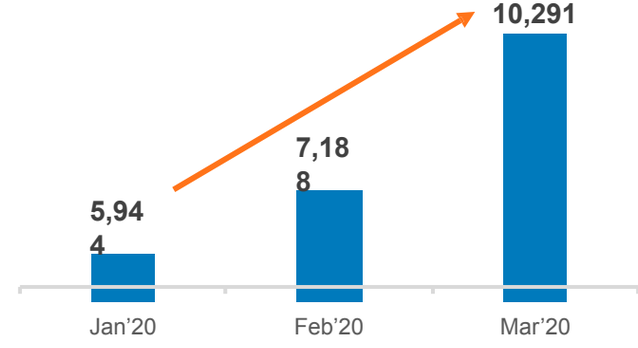
WhiteHat Jr **Deep Passion Brand Status among students** leading to Record EdTech student Metrics

Online Daily Addictive Engagement: Projects, Gamification & Community

Offline Celebration Accomplishment Milestones

Record Platform Engagement

MoM Organic Word-of-mouth Registrations Growth



74%+ Record Renewals

<3% Lowest Ever Refund

High Teacher Retention Rate ~ >95%, defined **career and learning path** fostering stability.

Well defined Growth path planned by top Indian talents (IIT, IIM, Ex-Google)

Lifetime Achievement – ESOP Holder

Panzy Saran

Director Teacher

Shruthee

Steffi

Mentor Teacher

Afra Raheem

Hawo

Jakarta D

Mentee Teacher

Abhilasha N

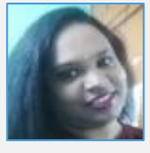
Anisha J

Sushma P

Sarika R

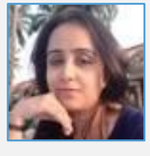
Suzana T

Seetha Lakshmi



Monica P

Manisha G

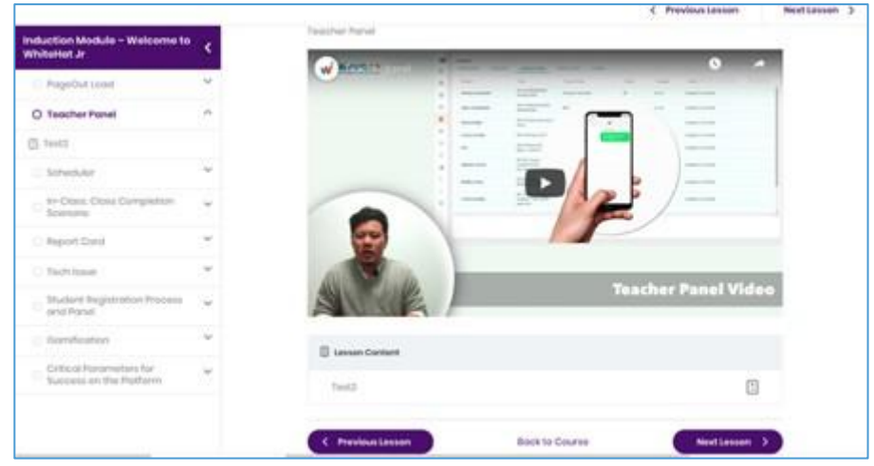


Hetal P

Anisha J

Learning Path: Robust Learnings Systems with Certifications

Learning System for 100% Curriculum: All Classes, Projects



Aspirational Certification

Certified Game Development Teacher

Certified App Development Teacher

Eligibility Criteria

- Prior coding knowledge/experience is a preferred.
- Good command over English to communicate with global students.
- A Laptop/Computer with Broadband connection.
- Available for at least 30+ hours every week at your convenience.(Day or night)

What role are we looking for

Whitehat Jr. is looking for **Female teachers**, who can be a part of our talented Teacher Force, aiming at educating and teaching coding to kids between the ages of 6-15 years old.

What are we offering

- Be a part of the fast growing Global EdTech Company.
- **Flexible** work hours, work from home.
- **One of the highest entry level salary** in industry starting from INR 50,000/- upto 100,000/- per month*.
- Get trained by **top Indian educators** (IIT, IIM alumnis), Get Google-alumni Early Childhood Coding Expert certification.
- A growth path unlike any other. Work with **ex-Google, Amazon employees.**
- Fun filled teaching and learning experience with enthusiastic kids.
- **Covid - 19 immune industry.**

**Based on the number of classes you complete and the curriculum, market and shift you choose.*

Thank you

Please apply on the link shared in the email.